

Vorträge

1. Pfister, M.: The Transformative Impact of Artificial Intelligence on Management Accounting Practices, 7th International Conference on Entrepreneurship for Sustainability & Impact, Doha (Katar), 23.11. – 26.11.2024.
2. Pfister, M.: Recruiting for a Better Tomorrow: How Sustainable Practices Are Shaping the Future of Talent Acquisition, 15th Global Conference on Business & Social Sciences, Bangkok (Thailand), 14.09. – 15.09.2023.
3. Pfister, M.: Corporate Social Responsibility in Small and Medium Sized Companies: Impact on Organizational Attraction, 2023 Orlando International Academic Conference on Business, Economics, Finance, and Accounting, Orlando (USA), 20.05. – 22.05.2023.
4. Pfister M./ Pantani, K.: The Digitalization of DAX-40 Companies: A Quantitative Text Analysis Study, 2023 Orlando International Academic Conference on Business, Economics, Finance, and Accounting, Orlando (USA), 20.05. – 22.05.2023.
5. Pfister, M.: Social Responsibility in Professional Sports: The Current State of Knowledge, Fourth World Association for Sport Management Conference 2023, Qatar University, Doha (Katar), 05.03. – 08.03.2023.
6. Pfister, M.: The Impact of Social Responsibility on Sports Management: An Evidence Synthesis Approach, Sport Management Association of Australia & New Zealand Conference 2022, Swinburne University, Melbourne (Australien), 30.11. – 02.12.2022.
7. Pfister, M.: Effects of Sustainability on Pursuit Intention: A Moderated Regression Analysis, 5th Global Conference on International Human Resource Management, St John's University, New York (USA), 19. – 21.05.2022.
8. Pfister, M.: The Impact of the COVID-19 Pandemic on Organizational Attraction, 2021 Academy of International Business Asia Pacific Regional Conference, Mahidol University International College, Nakhonpathom (Thailand), 08. – 10.12.2021.
9. Pfister, M.: Corporate Social Responsibility and Pursuit Intention: a Generational Comparison, 16th Vaasa Conference on International Business, Online via Zoom, 17.08.2021.
10. Pfister, M.: Nachhaltigkeitsfaktoren und Arbeitgeberattraktivität aus Sicht der Studierenden, Tagungsreihe „Nachhaltiges Wirtschaften“, FernUniversität in Hagen, 05.05.2021.

11. Pfister, M.: Organizational Attraction and Sustainability: Current State of Research, Academy of International Business US-West Chapter 2020 Annual Conference, San Diego State University, San Diego (USA), 27. – 29.02.2020.